



P.O. Box 678
Spokane, WA 99210

SPOKANE SKI RACING ASSOCIATION

Committed to Skiing Excellence

www.gossra.org

Become a Sponsor...Advertise with SSRA

The Spokane Ski Racing Association (SSRA) has a special opportunity for you and/or your company! SSRA provides the opportunity to increase your visibility in Spokane and throughout the region while supporting an established and worthwhile children's organization. Your commitment to youth is also tax deductible 501c(3) organization (FTID #91-2070059). Sponsorships and advertising run from September, 1 2015 to September 1, 2016.



Our Mission: To provide leadership and resources for SSRA athletes to reach their full potential as confident individuals, skiers, and ski racers.

Our Vision: To be the strongest development program in the Pacific Northwest providing preparation for every level of ski racing excellence.

Our Values: SSRA's programs help youth from the greater Spokane area develop

important values and life skills. Teamwork, goal-orientation, dedication, hard work, integrity, persistence, positive attitude, and respect are taught with intention. Through coach mentoring, each athlete's personal development is paramount.

About the Team: The Spokane Ski Racing Association (SSRA) is a non-profit ski team for athletes age 5 and up who want to become expert, all-mountain, skiers while having fun learning to compete in the Olympic events of alpine ski racing. SSRA was established in 1959 and has a proud and successful history. However, excelling in skiing is only part of our mission. SSRA's programs develop values and important life skills. Co-operation/teamwork, dedication, goal-orientation, hard work, health, honesty, persistence, positive attitude, punctuality and time-management are stressed. Through coach mentoring, each athlete's personal development is paramount. Most of all...SSRA is fun!

The Best in the Inland Northwest...A

Commitment to Skiing Excellence_Team

Strength: SSRA team accomplishments have included strong showings in Pacific Northwest Ski Association standings and team events. More locally, SSRA has won the EEYSL team cup five times in the last six seasons. SSRA emphasizes TEAM, above all else in terms of competitive significance.



Individual Accolades: Every year, SSRA sends athletes to the Junior Olympics, Buddy Werner Championships, and top divisional/regional races. SSRA athletes have won gold medals and overall titles at these events in 1994, 1995, 1999, 2000, 2001, 2004, 2006, 2007, 2008, 2009, and 2010, 2012 against athletes from across the Pacific Northwest, Western Region and beyond. Alumni have been members of the US Ski Team, Western Region Team, and Pacific Northwest Ski Association Alpine Team, as well as competitors in the X-Games. SSRA has even produced a 4-time Skijoring National Champion.

Annual sponsorship and advertising opportunities:

	Friend of SSRA \$500	Bronze Sponsor \$1000	Silver Sponsor \$1500	Gold Sponsor \$3,000
Website Home and Sponsor Page Recognition on www.gossra.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Board at Mt Spokane	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Auction Program Advertisement		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Fundraiser, Camp, and Race T-shirts		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Windblade in Race Arena & Awards Podium			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Race Promotion			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets for the SSRA Dinner Auction (4)				<input checked="" type="checkbox"/>
Logos on Awards Podium Backdrop- NEW				<input checked="" type="checkbox"/>
Company Logo on Team Coats				<input checked="" type="checkbox"/>
1'X2' Company Logo on Team Vehicle				<input checked="" type="checkbox"/>

***A 2-year commitment as a Gold Sponsor saves \$500 over 2 years**

****A Gold Sponsor can have their logo incorporated into the van wrap artwork in 2015
with a three year commitment of \$3000 a year (\$9,000 overall commitment)**

2014-2015 Gold Sponsors

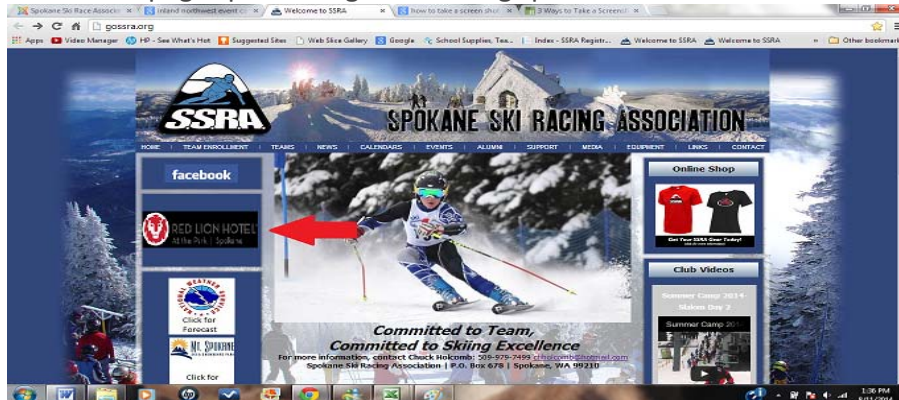
Mt. Spokane Ski & Snowboard Park	Red Lion Hotel at the Park
The Children's Choice	2 nd Watch
Medstar	Thin Technologies
Shane Delaney/Coldwell Banker	Corner Booth Media

Sponsorship & Advertising Details

Website promotion on www.gossra.org

On SSRA's sponsor page, your company will be recognized as a sponsor at your charitable contribution level. A link will be provided to your company website.

- Front page sponsor logo in rotating sponsor box:



- Sponsor page prominent recognition with direct link to your website:



- Major sponsor recognition on all race announcements with direct link to your website. Lodging details, contact numbers, and all pertinent sponsor info included on the page.

See: <http://gossra.org/index.php/events/races/u16-wr-champs-qual-2016>

<http://gossra.org/index.php/events/races/eeysl-races-2016>

<http://gossra.org/index.php/events/races/pnsa-northwest-cup-finals>

Website statistics: While www.gossra.org receives several hundred thousand hits each year, the site's 10 most popular pages had a combined total of over 27,000 formal visits annually.

Lodge Sponsor Board / Banners

This sponsor board / company banner is displayed inside Lodge 1 where thousands of impressions are made every day. Since this lodge is open to the general public, customers outside of the ski racing community will regularly view this advertising board. Daily Basis: Mt. Spokane averages nearly 1000 skier visits per day. Annual skier visits average 85,000. Race Day: When hosting races at Mt. Spokane, we have an additional 500-1000 participants and spectators in and around race arenas and base lodge.

Auction Program Advertisement

Advertising in the auction catalogue is a great way to be a part of SSRA's largest annual celebration. Over 150 of the most dedicated members, alumni, sponsors, and volunteers come together for a fun evening and to raise money for SSRA. Advertisements include the artwork of your choice and will be a 1/8 page for bronze sponsors, 1/4 page for silver sponsors, and a 1/2 page for gold sponsors.

Logo on Ski-A-Thon Shirts

SSRA's annual ski-a-thon is a big event for SSRA athletes. It is an event where they can compete to see who can ski the most runs. It is also a fundraiser for athletes to help support their ski racing dreams. When your company's logo appears on the ski-a-thon annual event t-shirt, you know that it will be worn proudly at school and around Spokane.

Windblades in race arena and awards at awards ceremonies

Banners are displayed in and around the base and finish areas on race days. After the conclusion of the race, sponsor windblades flank the podium backdrop.





Race day set-up before the crowds



Crowds during awards

SSRA Event Partner-Company promotion

Each race and fundraiser brings promotional opportunities with public recognition and paper/electronic information distribution. Your company will be recognized at these events. In addition, your company's logo will be included on race announcements, race schedules, and results documents. *Website race results viewing bring the most formal visits to www.gossra.org.*

SSRA 2015-2016 Races at Mt. Spokane

Holiday Camp Giant Slalom
 PNSA U16 Championships Qualifier
 Emerald Empire Youth Ski League Race #3
 Emerald Empire Youth Ski League Race #4
 SSRA Invitational Club Race
 PNSA Northwest Cup Finals
 Home Series Finals

December 31, 2015
 January 16-18, 2016
 February 20-21, 2016
 March 6, 2016
 March 13, 2016
 April 6-10, 2016
 TBA

SSRA 2015-2016 Fund Raisers



Ski-A-Thon
 Dinner/Auction

December 27, 2015
 February 26, 2016



Company Logo on Podium Backdrop- New

Your logo will be printed on the new SSRA podium backdrop. Each year, thousands of photos are taken during awards ceremonies. Become a part of countless memories when enjoying this unique sponsor benefit.

	<p>Company logo on athlete uniforms</p> <p>Athletes wear team parkas and soft shells on and off of the mountain and throughout the region. Athletes proudly display your company logo at school, around town, at races throughout the Pacific Northwest and beyond...and on the awards podium. They are photographed often and make countless impressions.</p>	
<p>Soft Shell</p>		<p>Team Parka</p>

Advertising on Team Vehicle



SSRA's team van is a special advertising opportunity.. In addition, there are sponsor opportunities in the vehicle wrap (3 year



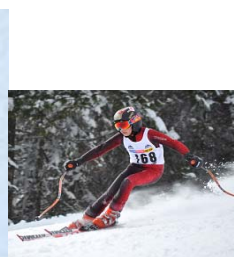
commitment) and on the team box (1 year commitment at the gold sponsor level). The SSRA team van travels all around Spokane in order to pick up athletes for training during the week. Stops on the South Hill, Valley, and Northside make it visible throughout the Spokane area on a regular basis. In addition, the team van is used to transport athletes to races throughout the Pacific Northwest and Northern Rocky mountain regions. Therefore, it is seen all over Washignton, Idaho, Oregon, Utah, Wyoming, California, Montana, Canada.

Other Unique Advertising Opportunities

Race Panels



Race Bibs



On behalf of SSRA, Thank you for your past and future support. Please feel free to contact the following people with any questions.

Sponsorship and Advertising Contacts:

Chuck Holcomb

Executive Director

509-979-7499

chholcomb@hotmail.com

Alison Liaboe

Sponsorship Committee

509-263-1547

aliaboe@gmail.com



P.O. Box 678, Spokane, WA 99210

2015-2016 Corporate Sponsorship Commitment Form

Please Select the appropriate check boxes:

<input type="checkbox"/>	Friend of SSRA	\$500
<input type="checkbox"/>	Bronze Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$1,500
<input type="checkbox"/>	Gold Sponsor	\$3,000
<input type="checkbox"/>	Gold Sponsor (2-year commitment)	\$5,500
<input type="checkbox"/>	Gold Sponsor on Team Van Wrap (3-year commitment)	\$9,000

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

☐ Check Payable to SSRA is enclosed

☐ Please send an invoice to the above address. Sponsorships will begin when funds are received by SSRA.

_____ Amount of Contribution if you wish to be invoiced.

**Please send high resolution artwork/company logo to
chholcomb@hotmail.com**

Please return this form by mail and make check payable to:
Spokane Ski Race Association
P.O. Box 678
Spokane, WA 99210